The IRC in San Diego

Food Security and Community Health Department

June 2015
City of San Diego Community Garden & Urban Ag Reg Changes

- 2011
- Three years of grassroots advocacy before multi-stakeholder partnership work
- SD APA and Cal APA conferences in 2010
- SANDAG Healthy Planning Grant

Community Agriculture Planning Project (CAPP)

- Started in Summer 2014
- Six cities across SD County
- Includes a community-based organization, County HHSA staff, planner from each city and IRC as technical advisor
- Focus on healthy food system policy
From Harm to Home | Rescue.org

Forced From the Farm that Fed Them

Diane Moss helped secure this plot of land in southeastern San Diego, which her nonprofit plans to turn into a community farm early next year.
HealthyWorks: Community Agriculture Planning Project 2014-2015

**PHASE 1:**
**Training and Visioning**
July—October 2014

**TRAINING #1**
July 2014
Planning 101

**TRAINING #2**
August 2014
Agriculture Planning

**COMMUNITY WORKSHOP**
October 2014
Visioning & Goals
(City staff to attend)

**Initial List of Goals**

**PHASE 2:**
**Community Outreach and Implementation**
October 2014—April 2015

**COMMUNITY OUTREACH TO ASSESS AND VALIDATE GOALS**
November 2014 to January 2015
1. Refine goals, initiatives and vision
2. Finalize outreach activities and stakeholders plan
3. Conduct community outreach
4. Review community feedback and refine goals, initiatives and vision
5. Prepare summary to City

**COMMUNITY GOALS**

**TRAINING #3**
February 2015
Preparing for “Public Comment”
(City staff to attend)

**San Diego FOOD FORUM**
Tentatively
May 2015
Reconnect with your Cohort 1 members and share your knowledge with Cohort 2 and the public!
(City staff to attend)

**Field Assignment:**
Understanding the Local Planning Context

**Field Assignment:**
Understanding the Local Food System

**E-Resource Binder**
(on CAPP Drop Box)

**Outreach Worksheets**

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The Community Agriculture Planning Project is part of the Healthy Food Systems Program, an initiative of the International Rescue Committee. The initiative will support local food production and healthy food access in San Diego County and is made possible by a grant from the US Centers for Disease Control and Prevention through the County of San Diego Health & Human Services Agency.
Escondido Food System Assets
Vista Food System Weaknesses
### Community Agriculture Planning

<table>
<thead>
<tr>
<th>Farmers' Markets</th>
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<tbody>
<tr>
<td>Policy</td>
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<tr>
<td>Farmers’ Markets</td>
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<tr>
<td>1.) Permitted in all/most zoning districts [e.g., downtown, commercial, public, mixed-use, open space, residential]</td>
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<td>2.) There are operating standards for farmers’ markets that address:</td>
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<tr>
<td>a. Product and vendor mix</td>
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<td>b. Market duration/hours of operation</td>
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<td>c. Acceptance of federal food assistance</td>
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<tr>
<td>d. Parking for bicycles and automobiles</td>
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<td>e. Recycling, composting, and trash collection</td>
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2.) Nutrition standards apply to a set of food items served on city-owned or leased property include:

- a. At least 25% of food offerings are fruits or vegetables
- b. At least 50% of food offerings are fruits or vegetables
- c. At least 75% of food offerings are fruits or vegetables
- d. All food offerings must meet specific nutrition standards

3.) Nutrition standards for food items served on city-owned or leased property include:

- a. No more than 35 percent of calories from fat, saturated fat, and sodium
- b. No more than 10 percent of calories from sugar
- c. No more than 35 percent of calories from fruits or vegetables
- d. No more than 360 milligrams of sodium
- e. At least 2 grams (g) of dietary fiber
Seeds for Success…

1. City leadership is paramount.

2. As wide a range of supporters and stakeholders to understand the issues and solutions for planning regulations.

3. Get specific and tangible and real.

4. See *Plannerese* as the foreign language it is. Know when to translate/simplify or when to increase fluency.

5. Money on the table