## 2015 Program Guide

### General Information

**Conference Agenda Grid**

<table>
<thead>
<tr>
<th>Wednesday, July 1</th>
<th>Town &amp; Country</th>
<th>San Diego</th>
<th>Golden West</th>
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<tbody>
<tr>
<td>7:00 – 5:00 p.m.</td>
<td>Registration</td>
<td>Grand Hall</td>
<td>Grand Plaza</td>
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<tr>
<td>7:30 – 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Hall</td>
<td>Grand Hall</td>
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<tr>
<td>8:30 – 10:00 a.m.</td>
<td>Opening Plenary</td>
<td>Golden Pacific Ballroom</td>
<td>Golden Pacific Ballroom</td>
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<tr>
<td>10:00 – 10:30 a.m.</td>
<td>Break – Poster and Exhibit Viewing</td>
<td>Grand Hall</td>
<td>Golden Pacific Ballroom</td>
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<tr>
<th>Thursday, July 2</th>
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<tr>
<td>7:00 – 1:00 p.m.</td>
<td>Registration</td>
<td>Grand Hall</td>
<td>Grand Hall</td>
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<tr>
<td>8:00 – 9:30 a.m.</td>
<td>Buffet Breakfast and Roundtables</td>
<td>Grand Hall</td>
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<thead>
<tr>
<th>Tuesday, June 30</th>
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<th>Golden West</th>
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<td>7:00 – 5:30 p.m.</td>
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<tr>
<td>9:00 – 10:45 a.m.</td>
<td>Opening Plenary</td>
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<td>10:45 – 11:00 a.m.</td>
<td>Break</td>
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### Workshops

1. **MP 1.1** The Evolution of Obesity Prevention: Accelerating Upstream Change
2. **MP 1.2** Global and Local Institutions Mobilizing for Food System Changes that Impact Health
3. **MP 1.3** Mission Possible: Kids Will Eat School Meals
4. **MP 1.4** It Can Be Done: Successful Community Engagement Models to Maximize Collective Impact
5. **MP 1.5** A “Whole” New Look: The Need for Multi-Sectoral Collaboration to Create a Healthy Food System
6. **MP 1.6** A Cross-Sectoral Approach for Designing and Fostering Healthy, Safe Communities
7. **MP 1.7** Latino Community Engagement and Obesity Prevention: The Promotors Model

### Sessions

1. **1.1** Healthy Beverages in Early Childhood: Research to Policy to Practice
2. **1.2** Are You Tech Savvy? How to Assess If Technology Can Help Kids and Families
3. **1.3** Evaluation Frameworks Designed to Measure Public Health Impact
4. **2.1** Childhood Obesity: Disparities, Costs, and Cost-Effective Solutions
5. **2.2** Running with Streamers! Creating Active Environments for Young Children
6. **2.3** Would You Eat 91 Cubes of Sugar: A Look at Several Strategies for Decreasing Consumption of Sugary Drinks
7. **2.4** Supporting and Promoting Breastfeeding: Obesity Prevention Begins at Birth
8. **2.5** Creating Healthy, Vibrant After-school Cultures: National, State, and Local Perspectives
9. **2.6** Going to Scale with “California Thursdays” – 42 School Districts Serving Fresh Food
10. **2.7** Family Centered Group Visits: Reducing Childhood Obesity in Vulnerable Populations

### Key Concepts

- **Public Health:** What Have We Learned …
- **Sugary Drinks:** Promoting Informed Choices
- **Nutrition and Physical Activity:** Emotion Plays a Role in Eating Behaviors
- **Exercising:** We Can’t Walk into a Bar: … Be a Farmer, and a Physician
- **Collaborations:** Engaging Children to Assess If Technology Will Eat School Meals
- **Policy:** Partnering on Policy: Meaningful Engagements and New Frontiers
- **Promotion:** Successful Community Engagement Models to Maximize Collective Impact
- **Nutrition:** The Evolution of BMI-How Does it Measure Up?
- **Eating Behaviors:** Engaging Children to Assess If Technology Will Eat School Meals

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**Conference Highlights:**

- **California:** Pacific Salon 1-3, Royal Palm 1-3, Royal Palm 4-6
- **Golden West:** Pacific Salon 1-3, Golden West
- **San Diego:** Town & Country
- **Breaks:** Various locations throughout the conference

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**Resource:**

- **.tools:** Tools of the Trade: The Successful Impact of Cross System Collaborations in the Retail Environment
- **Frontiers:** New Local School Wellness Policy Requirements, Opportunities and Challenges
- **California Thursdays:** “California Thursdays” – 42 School Districts Serving Fresh Food
- **Healthy Food System:** Collaborating to Create a Healthy Food System
- **Healthcare:** Engaging Children to Assess If Technology Will Eat School Meals
- **Nutrition:** The Evolution of BMI-How Does it Measure Up?
- **Eating Behaviors:** Emotion Plays a Role in Eating Behaviors
- **Policy:** Partnering on Policy: Meaningful Engagements and New Frontiers
- **Promotion:** Successful Community Engagement Models to Maximize Collective Impact
- **Nutrition:** The Evolution of BMI-How Does it Measure Up?
- **Eating Behaviors:** Emotion Plays a Role in Eating Behaviors

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**Conference Themes:**

- **Childhood Obesity:** Healthy Beverages in Early Childhood: Research to Policy to Practice
- **Nutrition and Physical Activity:** Emotion Plays a Role in Eating Behaviors
- **Collaborations:** Engaging Children to Assess If Technology Will Eat School Meals
- **Policy:** Partnering on Policy: Meaningful Engagements and New Frontiers
- **Promotion:** Successful Community Engagement Models to Maximize Collective Impact
- **Nutrition:** The Evolution of BMI-How Does it Measure Up?
- **Eating Behaviors:** Emotion Plays a Role in Eating Behaviors
- **Policy:** Partnering on Policy: Meaningful Engagements and New Frontiers
- **Promotion:** Successful Community Engagement Models to Maximize Collective Impact
- **Nutrition:** The Evolution of BMI-How Does it Measure Up?