

Conference Agenda Grid

KEY
RESEARCH
BELUT
COMMUNITY
EARLY CHILDHOOD
FOOD SYSTEMS
HEALTH CARE
MARKETING
SCHOOLS
OVERARCHING

TUESDAY, JUNE 30	Town & Country	San Diego	Golden West
7:00 – 5:30 p.m.	Registration Atlas Foyer		
8:00 – 9:00 a.m.	Continental Breakfast Grand Hall		
9:00 – 10:45 a.m.	Opening Plenary Golden Pacific Ballroom		
10:45 – 11:00 a.m.	Break		
11:00 – 12:15 p.m. Workshop Session One	1.1 Healthy Beverages in Early Childhood: Research to Policy to Practice	1.2 Are You Tech Savvy? How to Assess If Technology Can Help Kids and Families	1.3 Evaluation Frameworks Designed to Measure Public Health Impact
12:15 – 1:45 p.m.	Lunch on Your Own		
1:45 – 3:00 p.m. Workshop Session Two	2.1 Childhood Obesity: Disparities, Costs, and Cost-Effective Solutions	2.2 Running with Streamers! Creating Active Environments for Young Children	2.3 Would You Eat 91 Cubes of Sugar: A Look at Several Strategies for Decreasing Consumption of Sugary Drinks
3:00 – 4:00 p.m.	Poster and Exhibit Viewing and Snack Break Grand Hall		
4:00 – 5:15 p.m. Workshop Session Three	3.1 “Shape”ing a Public-Private Strategy for Childhood Obesity Prevention	3.2 Using Child Care Licensing Laws to Improve Health	3.3 Unhealthy Food Marketing in Schools: National Progress, State and Local Action
5:30 – 7:00 p.m.	Reception Grand Plaza		
WEDNESDAY, JULY 1	Town & Country	San Diego	Golden West
7:00 – 5:00 p.m.	Registration Atlas Foyer		
7:30 – 8:30 a.m.	Continental Breakfast Grand Hall		
8:30 – 10:00 a.m.	Opening Plenary Golden Pacific Ballroom		
10:00 – 10:30 a.m.	Break – Poster and Exhibit Viewing Grand Hall		
10:30 – 12:00 p.m. Mini Plenary Session One	MP 1.1 The Evolution of Obesity Prevention: Accelerating Upstream ...	MP 1.2 Global and Local Institutions Mobilizing for Food System Changes that Impact Health	MP 1.3 Mission Possible: Kids Will Eat School Meals
12:00 – 1:30 p.m.	Lunch on Your Own		
1:30 – 2:45 p.m. Workshop Session Four	4.1 Cost-Effectiveness of Nutrition and Physical Activity Interventions: What’s the Return on Investment?	4.2 Reaching Diverse Communities Utilizing Culturally Tailored Strategies to Impact Change	4.3 Effective Messaging to Build Public Support to Curb Unhealthy Food Marketing to Children
2:45 – 3:30 p.m.	Poster and Exhibit Viewing and Snack Break Grand Hall		
3:30 – 5:00 p.m. Mini Plenary Session Two	MP 2.1 Taxing Sugar-Sweetened Beverages for Public Health: What Have We Learned ...	MP 2.2 BMI-How Does it Measure Up?	MP 2.3 Building a Culture of Health through Diverse Collaborations
3:30 – 5:00 p.m.	Exhibitor Tear-down Grand Hall		
5:15 – 6:45 p.m.	“Fed Up” Movie screening California		
THURSDAY, JULY 2	Town & Country	San Diego	Golden West
7:00 – 1:00 p.m.	Registration Atlas Foyer		
8:00 – 9:30 a.m.	Buffet Breakfast and Roundtables Grand Hall		
9:30 – 11:00 a.m. Mini Plenary Session Three	MP 3.1 Toward Healthier Diets: Where Non-Governmental Organizations and Industry Clash and Cooperate	MP 3.2 Warning Labels on Sugary Drinks: Promoting Informed Choices	MP 3.3 Stress, Youth & Obesity: Rethinking How Emotion Plays a Role in Eating Behaviors
11:00 – 11:15 a.m.	Break		
11:15 – 12:30 p.m.	Closing Plenary Atlas Ballroom		

California	Pacific Salon 1-3	Royal Palm 1-3	Royal Palm 4-6	TUESDAY, JUNE 30
				7:00 – 5:30 p.m.
				8:00 – 9:00 a.m.
				9:00 – 10:45 a.m.
				10:45 – 11:00 a.m.
1.4 Collective Action: The Need for Multi-Sectoral Collaboration to Create a Healthy Food System	1.5 A “Whole” New Look at School Lunch: Perceptions Matter	1.6 A Cross-Sectorial Approach for Designing and Fostering Healthy, Safe Communities	1.7 Latino Community Engagement and Obesity Prevention: The Promotores Model	11:00 – 12:15 p.m. Workshop Session One
				12:15 – 1:45 p.m.
2.4 Supporting and Promoting Breastfeeding: Obesity Prevention Begins at Birth	2.5 Creating Healthy, Vibrant Afterschool Cultures: National, State, and Local Perspectives	2.6 Going to Scale with “California Thursdays” - 42 School Districts Serving Fresh Food	2.7 Family Centered Group Visits: Reducing Childhood Obesity in Vulnerable Populations	1:45 – 3:00 p.m. Workshop Session Two
				3:00 – 4:00 p.m.
3.4 Linking Farms to Schools through Innovative Strategies and Procurement Practices	3.5 Made to Move: Getting Kids Active throughout the School Day	3.6 Shared Use: New Evidence and New Frontiers	3.7 The Continuum of Care: From Primary Prevention to Tertiary Management	4:00 – 5:15 p.m. Workshop Session Three
				5:30 – 7:00 p.m.
California	Pacific Salon 1-3	Royal Palm 1-3	Royal Palm 4-6	WEDNESDAY, JULY 1
				7:00 – 5:00 p.m.
				7:30 – 8:30 a.m.
				8:30 – 10:00 a.m.
				10:00 – 10:30 a.m.
MP 1.4 It Can Be Done: Successful Community Engagement Models to Maximize Collective Impact				10:30 – 12:00 p.m. Mini Plenary Session One
				12:00 – 1:30 p.m.
4.4 A Food Bank Employee, a Farmer, and a Physician Walk into a Bar: ...	4.5 New Local School Wellness Policy Requirements: Opportunities and Challenges...	4.6 The First National Study of Neighborhood Parks: Implications for Increasing Physical Activity at the Population Level	4.7 Tools of the Trade: Current Early Childhood Resources and Training	1:30 – 2:45 p.m. Workshop Session Four
				2:45 – 3:30 p.m.
MP 2.4 The Successful Impact of Cross System Collaborations in the Retail Environment				3:30 – 5:00 p.m. Mini Plenary Session Two
				3:30 – 5:00 p.m.
				5:15 – 6:45 p.m.
California	Pacific Salon 1-3	Royal Palm 1-3	Royal Palm 4-6	THURSDAY, JULY 2
				7:00 – 1:00 p.m.
				8:00 – 9:30 a.m.
MP 3.4 Step it Up! The Keys to Eating Well and Playing Hard in Family Day Care Homes				9:30 – 11:00 a.m. Mini Plenary Session Three
				11:00 – 11:15 a.m.
				11:15 – 12:30 p.m.