23 million people have only convenience stores and fast-food outlets nearby.

Access to affordable healthy food should be more than just a privilege for some; it should be a right for all.

People have no chance to improve their health outcomes if they lack access to the resources to make better healthier choices possible.
Map 1: Weekly Sales Volume for Supermarkets

Supermarkets by Weekly Sales Volume
- $0 - $150,000
- $150,000 to $962,000

Weekly Sales Volume for Supermarkets
- $0 - $300,000/sq.mile
- $300,000 to $600,000/sq.mile
- $600,000 to $900,000/sq.mile
- $900,000 to $1,200,000/sq.mile
- Non-residential
Map 2: Supermarket Sales and Total Population

Supermarket Sales Relative to Total Population

- Less than city average
- 1-2 times city average
- 2-4 times city average
- More than 4 times city average
- Non-residential
Map 3: Supermarket Sales and Income

Supermarket Sales and Income
- High sales & high income
- Low sales & low income
- High sales & low income
- Low sales & high income
- Non-residential
Map 4: Low Supermarket Sales & Low-Income Areas
Map 5: Income and Diet-Related Death

- Low income, high deaths
- Low income, low deaths
- High income, low deaths
- High income, high deaths
- Non-residential
Map 6: Areas with Greatest Need

Areas with Greatest Need
- Low sales, low income, high death
- Other
- Non-residential
Findings

1. Philadelphia has the second lowest number of supermarkets per capita of major metropolitan areas.

2. There are large areas of the city with few supermarkets, and many neighborhoods where none exist.

3. This uneven distribution of food disproportionately affects large numbers of low-income people.

4. There is a direct correlation between diet-related diseases and lack of supermarkets.
High Priority Areas in Philly

High Priority Zip Codes
(Poverty Rate ≥ 20%)
The Food Trust Philly Programs
Partnerships, Collaborations and Collective Impact
Decline in Obesity Rate Among Philadelphia School Children by Race/Ethnicity and Gender, 2006-2010

- Overall: -5%
- African American Boys: -8%
- Hispanic Girls: -7%
Healthy Corner Store Network & Get Healthy Philly
Challenges

*Procurement

*Owner turnover

*Culture

*Questions about demand for healthy food
Youth Efforts to Create a Healthy Community
Drink Up
Philly

The choice is clear

the food trust

drink up
Philly
Heart Smarts Program
Conversion Stores
The Successful Impact of Cross System Collaborations in the Retail Environment

Danielle Ronshausen, MPH,
HEAL Coordinator
Sonoma County Dept. of Health Services
(707) 565-6629
Danielle.Ronshausen@sonoma-county.org

Jessica Estrada
HealthyRetailSF Community Engagement Coordinator
Tenderloin Healthy Corner Store Coalition Program Coordinator
San Francisco Dept. of Public Health - Community Health Equity & Promotion Branch
(415) 581-2483
Jessica.healthyretail@gmail.com
healthyretailsf.org, healthyTL.org

Dwayne Wharton, M.Ed
Director of External Affairs
The Food Trust
(215) 575-0444 x8108
dwharton@thefoodtrust.org
thefoodtrust.org