Native Strong:
Healthy Kids, Healthy Futures

8th Biennial Childhood Obesity Conference
San Diego, CA
June 29- July 2, 2015
Dakotah Jim, MS | Research Program Officer
Inter Tribal Sports, Inc | Angelina Renteria
Santa Ana Pueblo Community Wellness Program | Alina Potrzebowski
Currently…

**Childhood Diabetes**

One in three American children born in the year 2000 will develop diabetes sometime in their lifetime.¹

American Indian and Alaska Native youth are nine times more likely to be diagnosed with type 2 diabetes than their white peers.²

**Native American children** have higher overweight and obesity rates than any other racial or ethnic group.³

Native American
40% 50% average by age 10

National
31.7% average by age 10
Notah Begay III Foundation (NB3F)

In 2005, 4-time PGA TOUR winner and current NBC Sports/Golf Channel Analyst and Nike N7 Fund Ambassador, Notah Begay III, established the Notah Begay III Foundation (NB3F), a 501(c)3 non-profit organization.

OUR MISSION
To reduce Native American childhood obesity and Type 2 Diabetes

OUR WORK
Native Fit: NB3 Junior Golf
Native Strong: Healthy Kids, Healthy Futures
Native Strong Framework

Native communities have the inherent knowledge, assets, values and ability to address issues and solve their problems.
Grantmaking

NATIVE STRONG
REGIONAL AREAS
OF FOCUS

AZ  NM  MN  WI  OK  TX
Capacity Building

**Technical Assistance Assessment themes**
- Communication - Community Outreach and Engagement
- Leadership and Staff Development/ Human Capacity
- Partnerships and Community Engagement
- Public Reporting/ Dissemination/ Sharing Findings
- Asset Mapping
- Evaluation knowledge
- Policy, Systems, and Environmental Change

**Technical Assistance support**
- Digital Storytelling workshop
- Grant writing workshop
- Monthly E-Newsletters
- Quarterly Webinars
- Annual Grantee Gatherings
- Conferences sponsorship
- Individual TA
  - *Curriculum development*
  - *Evaluation*
- Fundraising plan
- Database workshop
- Data management
- Marketing plan
- Communication plan
Knowledge Building

- Lack of information sharing and knowledge
- Build on existing research, evaluation, knowledge.
- Participatory framework
- Place matters! And the social determinants of health/indigenous indicators
Social Determinants of Health

Proximal Indicators
- Participation in physical activity
- Childhood/youth overweight and obesity
- Consumption of healthy foods
- Tobacco/Alcohol/Drug use among teens
- Breastfeeding rates
- Access to safe areas to play, exercise
- Housing conditions
- Access to early education
- Reading/Math proficiency
- Graduation Rates
- Access to healthy foods Child hunger rates
- Poverty/SES
- Family Income
- Parental employment
- Percentage of Children qualifying for free or reduced lunch

Intermediate Indicators
- 638 or Direct Service tribe
- Exposure to domestic violence
- Unstable living conditions
- Access to cultural activities

Distal Indicators
- Historical trauma
- Racism and Social Exclusion
- Self-Determination/Life Control
Collaboration

Institute of Medicine

IHS-NB3F MOU Signing

Annual Grantee Gathering
Who is Santa Ana Pueblo?

Santa Ana Pueblo, population 839, is located in New Mexico along the Rio Grande River.

Santa Ana’s determination to uphold its cultural traditions and to keep its community healthy is the driving force behind its many projects.
Unifying tribal youth and communities through structured athletic programs while providing necessary resources and developing a strong foundation in native culture, leadership and wellness.
Looking forward…

- Clearinghouse to share best and innovative practices, tools, measures, research, data opportunities and gaps, etc.
- Inform policy, systems and environmental change at the local, tribal, state and national levels
- Continue to bridge the gap between public health, philanthropy, private sector and policy makers to be inclusive of Indian Country.
- Expand grant making and research to include more regions with high Native American populations
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For more information about future funding opportunities and resources:

- [http://www.nb3foundation.org](http://www.nb3foundation.org) (sign up for e-news)
- [https://twitter.com/nb3foundation](https://twitter.com/nb3foundation)
- [https://www.facebook.com/notahbegayfoundation](https://www.facebook.com/notahbegayfoundation)

THANK YOU!

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