

The Nation's Premier Conference on Childhood Obesity!



8<sup>th</sup> BIENNIAL

# Childhood Obesity Conference

San Diego, California

[www.ChildhoodObesity2015.com](http://www.ChildhoodObesity2015.com)

SAVE THE DATE!

June 29 - July 2  
2015

*Collective Impact:  
Developing a Shared Vision  
to Achieve Greater Success*

#### CONFERENCE HOSTS

California Department of Public Health • California  
Department of Education • University of California, Berkeley,  
Dr. Robert C. and Veronica Atkins Center for Weight and  
Health • The California Endowment • Kaiser Permanente





“ This was my first opportunity to attend this conference and I was extremely impressed with the organization, facility and all of the keynote speakers. I appreciated the round table discussions, healthy breakfast and snacks, physical activity breaks and loved the reception with the Chef demonstrations! The whole conference was excellent and I hope to attend again in the future. ”

– 2013 Conference Attendee

**Now in its 8th year, the Biennial Childhood Obesity Conference is the nation's largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 attendees from across the country are expected to attend in 2015.**

**Collective Impact:  
Developing a Shared Vision to Achieve Greater Success**

The 2015 conference will highlight how collective impact principles coupled with evidence and practice based strategies can be used to effectively and efficiently combat the socio-ecological factors that contribute to obesity in children and adolescents.

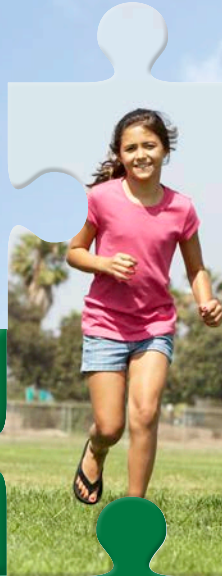
The 8th Biennial Childhood Obesity Conference will build on the experiences of the past seven conferences with presentations organized into eight tracks.

- Basic and Applied Research
- Built Environment, Land Use and Transportation
- Community Nutrition and Physical Activity
- Early Childhood (0-5) Education
- Food Systems
- Marketing to Kids
- Healthcare Approaches to Prevention
- School, After School and Summer Programs and Policies

Join us as we continue to share strategies that promote and sustain healthy eating and physical activity practices for children, adolescents and their families!

**WHO SHOULD ATTEND**

- Academic researchers
- Community and business leaders
- Education community
- Early childhood and after school providers
- Food system professionals
- Health care professionals
- Parent and youth-based organizations
- Parks and recreation planners and providers
- Philanthropic leaders
- Local and State health department staff
- National public health entities and organizations
- Community-based organizations
- Policymakers
- Public health professionals
- Urban and rural planners
- Registered Dietitians
- Certified Health Education Specialists



**CONNECT WITH US & HELP FIGHT OBESITY #COC15**  
VISIT [www.ChildhoodObesity2015.com](http://www.ChildhoodObesity2015.com) FOR CONFERENCE UPDATES!