A Cross-Sectorial Approach for Designing and Fostering Healthy, Safe Communities

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What’s Collaboration Got To Do With It?
Intersectoral Collaboration
Common Questions to Intersectoral Collaboration

- How does collaboration impact community health and safety?
- Who should be included at the table?
- How do we ensure that collaborative partnerships are sustainable?
- What do you do when partners have different goals?
Collaboration Multiplier Helps Multidisciplinary Groups

- Identify common and divergent approaches
- Take stock of individual and collective resources
- Identify who (or what) is missing and tailor a pitch to engage more diverse partners
- Forge comprehensive approaches and joint solutions
- Clarify how people from each discipline view and approach an issue differently
Information-Gathering

Analysis
City Heights Educational Collaborative, San Diego

Photo source: Herbert Hoover High School
Information-Gathering Categories

- Importance of this issue
- Mandate
- Organizational goals
- Expertise, assets and strengths
- Strategies and activities
- Audience and partners
- Data
- Desired outcomes
2 Analysis

Education

Law Enforcement

Shared Outcomes

Partner Strengths

Joint Strategies

Health Services

Parent Groups
**Education**

**Expertise:**
- Experience working with students, families and community members

**Desired Outcomes:**
- Improved behavior and academic achievement
- Ownership of public facilities and resources

**Key Strategies:**
- Access to facilities and services that serve the community
- Engage students & community

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**Law Enforcement**

**Expertise:**
- Monitor / reinforce traffic safety laws
- Established connections with city staff and community services

**Desired Outcomes:**
- Increased safety in surrounding areas
- Community connection & cohesion

**Key Strategies:**
- Outreach to parents and school staff around key safety issues
- Address barriers and solutions in students’ ability to walk to school safely

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**Health Services**

**Expertise:**
- Understands community health outcomes and needs

**Desired Outcomes:**
- Equitable access to opportunities to prevent chronic diseases
- Improved health behavior and outcomes

**Key Strategies:**
- Strategizes using a health perspective
- Foster partnerships across sectors

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**Parent Groups**

**Expertise:**
- Strong ability to cultivate parents and leaders of the community
- Understanding of community needs and concerns

**Desired Outcomes:**
- Increased health and safety in their community
- Services with community relevance

**Key Strategies:**
- Promote to community members
- Provide public support around health and safety to community leaders

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**Shared Outcomes**

- Increased educational opportunities for students
- Improved health outcomes for children and families
- Apply solutions in students' ability to walk to school safely.

**Partner Strengths**

- Offers a hub for a number of services through "community schools" approach
- Community trust and established history in community
- Connections to a variety of institutions, organizations and sectors

**Joint Strategies**

- Shared leadership to increase community health and safety
- Support outreach efforts to community members and residents
- Engage new partners to support broader stewardship
Next Steps After Completion of Collaboration Multiplier

- Tailor your messages to engage different fields in achieving your goals
- Identify additional partners, outreach, and learn how they fit into the matrix
- Build and strengthen the coalition
- Develop a comprehensive strategic approach